MEAT MESSAGING INDUSTRY NOTICE – MAY 2023

Applies to: Export establishments (processing), export establishments (cold storage), Export establishments (airfreight forwarding), non-packer exporters, and software system vendors who provide software solutions that interact with Meat Messaging.

Subject: Clarification of exporter/consignor, loading establishment and supplier fields for export messages.

Authority: Meat Messaging Steering Committee (RMSCC) – contact info@meatmessaging.com

Background: An analysis of Meat Messaging export messages over the last 12 months has identified inconsistency in the details being uploaded for the Exporter/ Consignor, Loading Establishment and Supplier fields for Export Messages. The increase in the number of FSIS reported refusals and the increasing use of cold storage export establishments for loading shipping containers prompted the analysis. DAFF is aware of the situation and is providing input into the Meat Messaging Steering Committee (RMSCC).

Meat Messaging Steering Committee (RMSCC) Action:

The Meat Messaging Steering Committee met in May 2023 and through discussions with DAFF and industry representatives have determined that export establishments creating export messages in Meat Messaging need to ensure the field for exporter/consignor, loading establishment and supplier for export messages **MUST** be populated for all export messages.

Meat Messaging User Required Action: That all export establishments creating messages MUST for ALL export messages:

1. Ensure that the exporter/consignor details (DEQ segments) uploaded to Meat Messaging match the details on the respective Health Certificate exporter/consignor fields.
2. Ensure that the third--party/loading establishment details (QA segments) uploaded to Meat Messaging:
    a. For shipping container shipments, are the export establishment details where the shipping container was loaded and the seal applied.
    b. For air-freight shipments, are the export establishment details of the air-freight forwarder where the aircraft was loaded.
    c. For bulk-ship shipments, are the export establishment details of the terminal where the vessel was loaded.
3. Ensure that the supplier details (SU segments) uploaded to Meat Messaging:
    a. Are the details of the export establishment that produced the product, when the loading establishment is one and the same.
    b. Are the details of the export establishment that transferred the product to the loading establishment, when the loading establishment did NOT produce the product.

The above requirements are expected to be managed through the establishment's current computerized systems used for preparation and uploading of messages to Meat Messaging.

As at the **1st of May 2024**, the Meat Messaging API upload processing function will validate the specified segments "USE" as "Mandatory". Any message attempted to be uploaded after that date will be rejected if these specified segments do not contain the required information.

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The above exporter, loading establishment and supplier requirements have been prepared as examples in the following table for guidance:

Example supply chain	***Exporter (DEQ segments)***	***Loading Est. (QA segments)***	***Supplier (SU segments)***
The processing establishment (est AAAA) is the exporter as shown on the Health Certificate, produced the product and loaded the container	Est AAAA details	Est AAAA details	Est AAAA details
The processing establishment (est AAAA) is the exporter as shown on the Health Certificate, produced the product and the product was loaded into the container at another export establishment (est BBBB).	Est AAAA details	Est BBBB details	Est AAAA details
A non-packer exporter (Est CCCC) is the exporter shown on the Health Certificate. The processing establishment (est AAAA) produced the product and loaded the product into the container.	Est CCCC details	Est AAAA details	Est AAAA details
A non-packer exporter (Est CCCC) is the exporter shown on the Health Certificate. The processing establishment (est AAAA) produced the product. The product was loaded into the container at another export establishment (est BBBB).	Est CCCC details	Est BBBB details	Est AAAA details
The processing establishment (est AAAA) is the exporter as shown on the Health Certificate and produced the product. The product was sent via air freight by an air freight forward export establishment (est DDDD).	Est AAAA details	Est DDDD details	Est AAAA details
A non-packer exporter (CCCC) is the exporter shown on the Health Certificate. A number of processing establishments (est AAAA, Est EEEE, Est FFFF) produced the product. The export establishment (est BBBB) loaded the product into the container.	Est CCCC details	Est BBBB details	Est BBBB details NOTE Est BBBB is shown as the supplier as it consolidated the load.
A non-packer exporter (CCCC) is the exporter shown on the Health Certificate. A number of processing establishments (est AAAA, Est EEEE, Est FFFF) produced the product. The export establishment (est BBBB) consolidated the load. The product was sent via air freight by an air freight forward export establishment (est DDDD).	Est CCCC details	Est DDDD details	Est BBBB details

NOTE: This is not an exhaustive list of all possible combinations of exporters, loading establishments and suppliers that may occur in the meat supply chain.