HOW TO TRACE LIVESTOCK FROM A CARTON OF MEAT

Maintaining food safety and quality assurance.

Traceability throughout the red-meat supply chain is integral to maintaining food safety and quality assurance.

It's an important part of protecting Australia's reputation for producing clean, safe and natural products, underpinning the nation's standards for a high level of product integrity and international product demand.

Meat Messaging provides the solution for simple product verification and traceability related to inter-establishment transfers and export shipments.

When fully implemented, a carton of meat can be scanned and the history of all movements, the production information (including the list of individual livestock that went into the boning run), and even the source farms that supplied the livestock can be shown.

How to conduct a traceback on livestock.

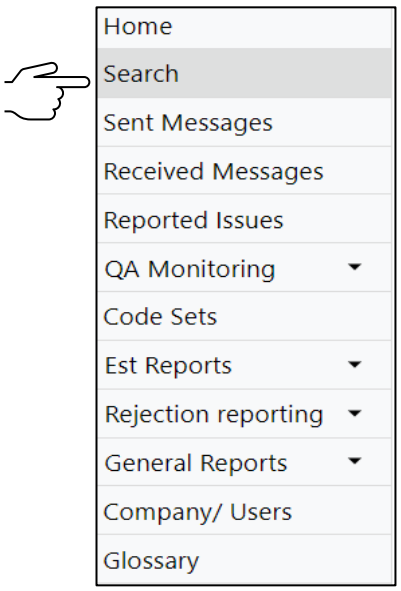
Step 1:

Log in to Meat Messaging https://www.meatmessaging.org with your usercode and password. If you do not have your username or password, please email info@meatmessaging.com



Step 2:

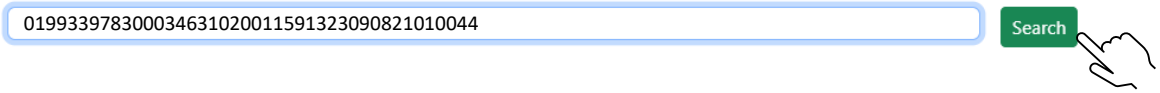
On the side panel bar, click **'Search'.**



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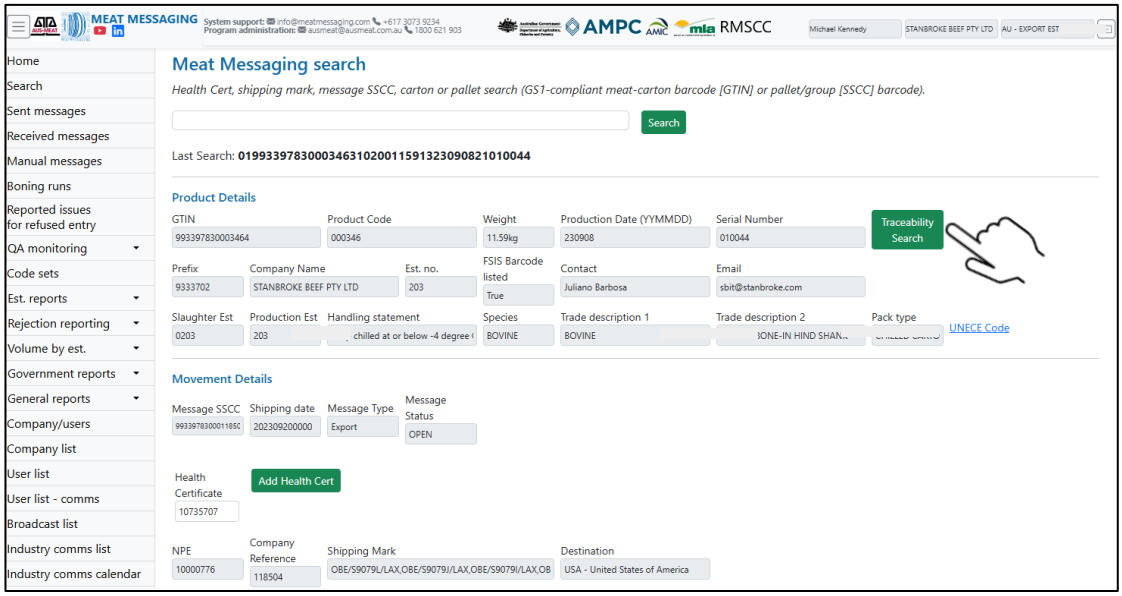
Step 3:

Enter the carton barcode for the product you want to trace and click **'Search'**.



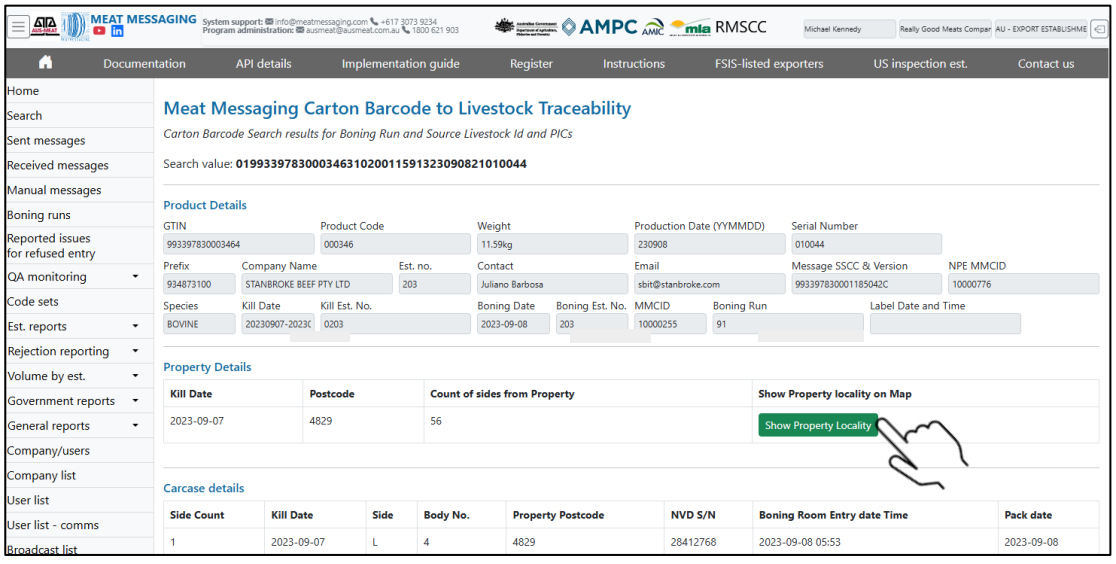
Step 4:

Click 'Traceability Search'.



Step 5:

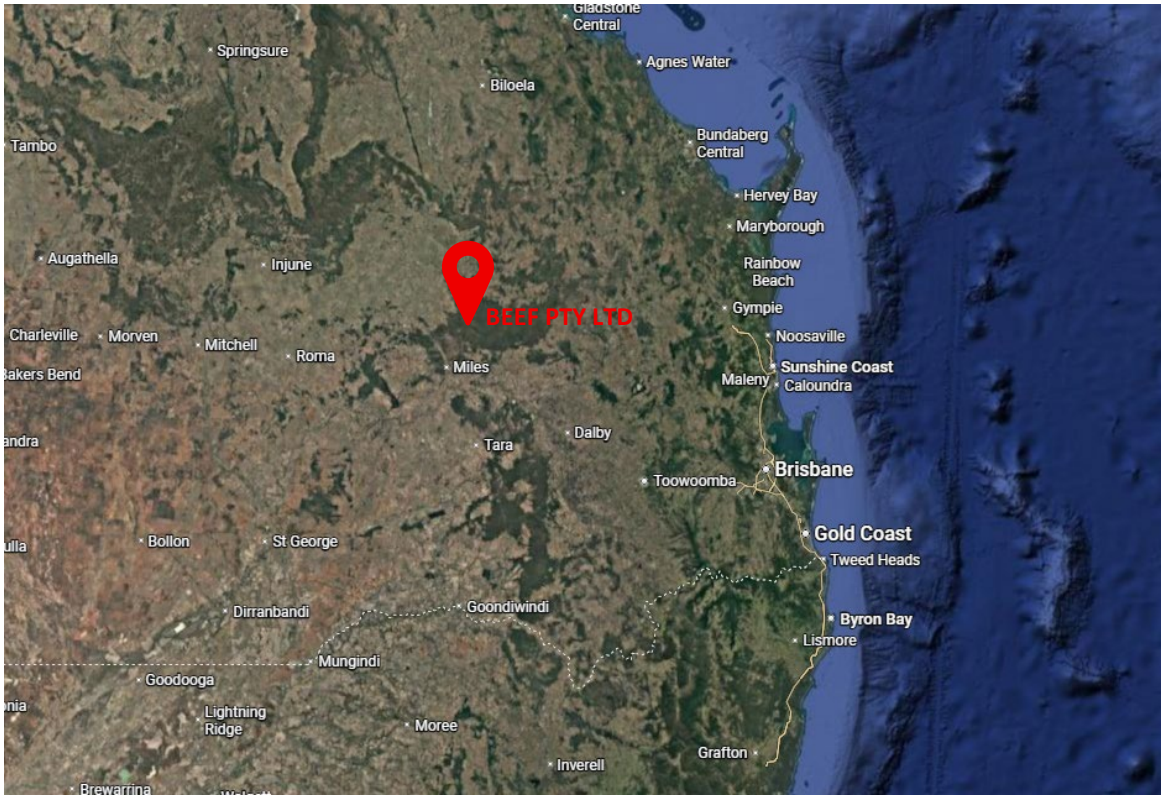
A page will open showing the production details. To view the livestock's growing region in Australia, click on **'Show Property Locality'.**



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Step 6:

The location of the property from where the livestock originated will appear on a map.



If you have any issues or questions, please contact Meat Messaging support:

https://meatmessaging.org/
+617 30739234
info@meatmessaging.com